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Social Media Study

Consent to Participate in Research

Introduction and Purpose

You are invited to take part in a research study which concerns how people evaluate social media posts online.

Procedures

The survey will involve questions about Facebook posts and how they make you feel. It should take about 15 minutes to complete.

Benefits and Compensation

There is no compensation for your participation in this study and there are no direct benefits to the participant. The indirect benefits to participating in this study are that you will contribute to academic knowledge more broadly. If you have questions or want a copy or summary of this study's results, you can contact the researcher at the email address above.

Risks/Discomforts

There are no known risks associated with this study. Taking part in this study is completely voluntary and you are free to decline to answer any questions you don't wish to, or to stop participating at any time. As with all research, there is a chance that confidentiality could be compromised; however, we are taking precautions to minimize this risk.

Confidentiality

Your study data will be handled as confidentially as possible. Any report of this research that is made available to the public will not include your name or any other individual information by which you could be identified. To minimize the risks to confidentiality, we will not store any personally identifiable information and all data will be accessed through a password-protected storage.

Rights

Participation in research is completely voluntary. You are free to decline to take part in the project. You can decline to answer any questions and are free to stop taking part in the project at any time. Whether or not you choose to participate, to answer any particular question, or continue participating in the project, there will be no penalty to you.

Questions

If you have any questions about this research, please feel free to contact me. You can reach me, Yoonjung Lee, at yjlee0824@berkeley.edu. If you have any questions about your rights or treatment as a research participant in this study, please contact the University of California at Berkeley's Committee for Protection of Human Subjects at (510) 642-7461, or e-mail subjects@berkeley.edu.

If you agree to take part in the research, and you are 18 years of age or older, please indicate your consent by clicking on the button that says "I Consent."